

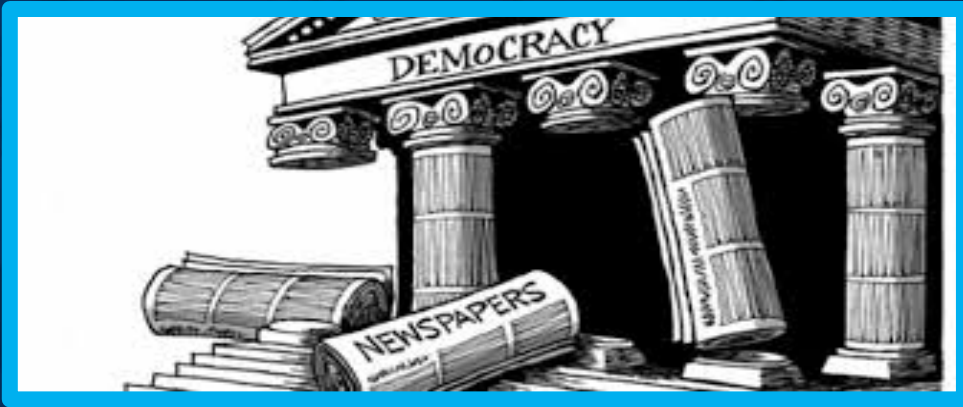
New Media, Power & Influence

What Nexus?

LUMSA University

October, 29th 2020

WHY JOURNALISM MATTERS TO DEMOCRACY



From the fourth...

...to the fifth estate



https://www.youtube.com/watch?v=ZT1wb8_tcYU

Tectonic Disruption – when news got broken



Death of a newsroom

The Philadelphia's Inquirer in 2009.
The Tower of Truth



A slow decline

Cuts at jobs and facilities in the newsroom



Empty spaces

The newsroom in 2012

from vertical...



...to horizontal

Wars, Techs and the evolution of Journalism



- 1970 War in Vietnam
- 1990 Gulf War
- 2003 War in Iraq
- 2010 War in Afghanistan

The War in Vietnam



The Gulf War and the CNN effect

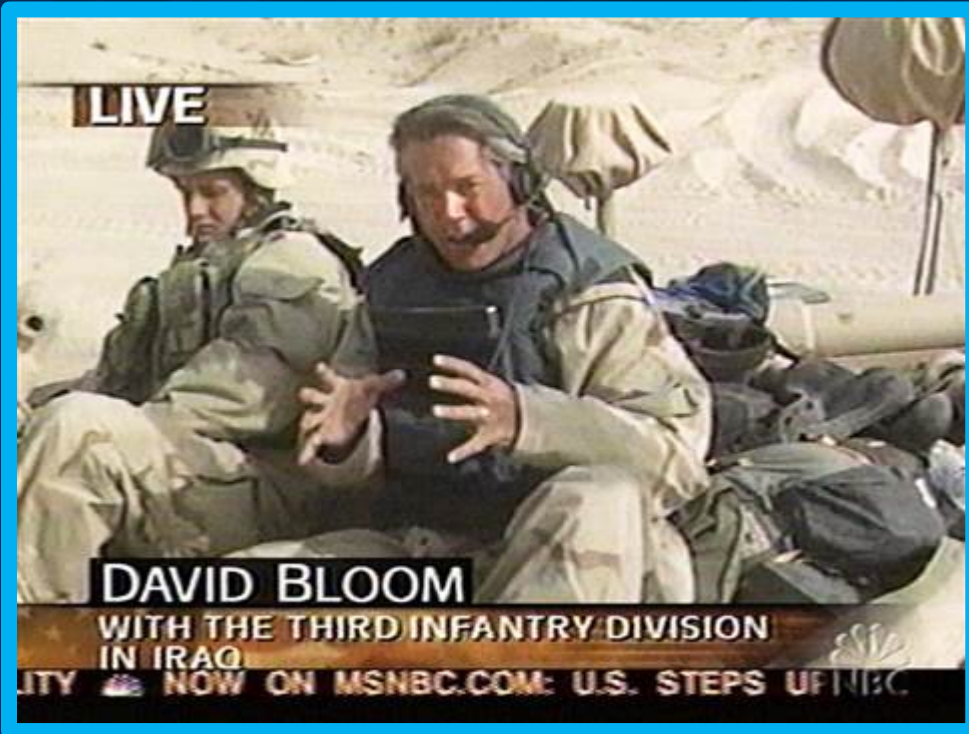


Impact on policy makers and government officials

- Immediacy
- Information availability (even the most sensitive ones)
- Perception affecting priorities



The War in Iraq and embedded journalism



No honest journalist should be willing to describe himself or herself as “embedded”. To say “I am an embedded journalist” is to say “I am a government’s propagandist”.

Noam Chomsky

Mobil-isations

SMS...



...before SNS



The War in Afghanistan and the rise of WikiLeaks



Traditional and new media team up. The first get access to secret documents, the latter to credibility and context.



2013 - Citizenfour

ES: Hey.
ES: Are you there?
LP: yes!
LP: Are you ok?



<https://www.youtube.com/watch?v=rHaWhUjVg6M>

Platforms vs. Publishers

Speed versus accuracy and veracity

*Digital
Frankenstein*



Thank you