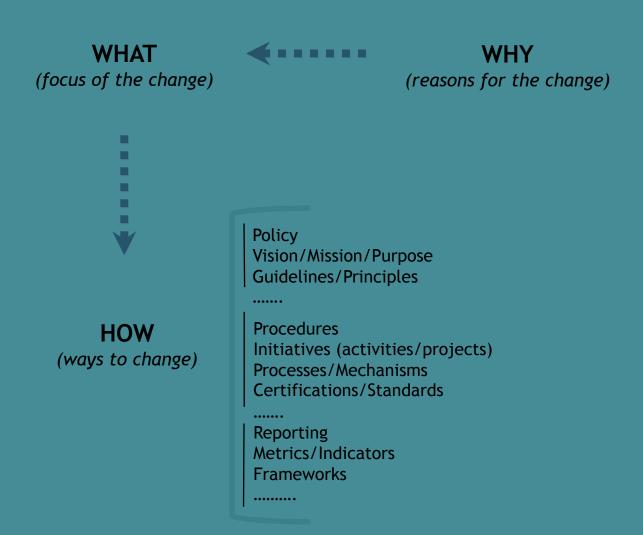
Sustainable Business Model

Integration of Sustainability into the Business Models

Map Trace Decide (prevent/solve) Intervene Measure Report



Policy Makers
Civil Society
Investors
Competitors

Internal pressures
Mindset
Knowledge
Etical behavior

Source: Own Elaboration, Perrone O., 2021