

**CALL FOR SELECTION FOR THE DOUBLE TITLE DEGREE
WITH THE GRIFFITH COLLEGE, DUBLIN A.Y. 2019-2020**

Double Title degree:

The Master's Degree in Marketing & Digital Communication (LM59) - Lumsa University
and
**The Master's degree in International Business or Master's in Global Brand Management-
Griffith College Dublin**

It has been activated for the a.y. 2019-2020 a Double Title degree for students enrolled in the Master's Degree in Marketing & Digital Communication (LM59).

For the academic year 2019-2020, 4 (four) places are available:

- 2 places with scholarship of € 4.000,00 each;
- 2 places without scholarship.

Selected students will undertake to spend a period of mobility at Griffith College according to the terms defined in the agreement between Griffith College and Lumsa.

Please note that the administrative fee to be paid at Griffith College is € 5.350,00.

1. Participation requirements

To participate in the selection for the Double Title course, candidates must:

- be enrolled in the academic year 2018-2019 in the first year of the Master's Degree Program in Marketing & Digital Communication (LM59), (English course);
- have already acquired at least 20 credits on the expiry date of the call;
- produce, by the end of the application, a certificate of knowledge of English language equal or higher than B2.2 level. Selected students will have to produce a TOEFL or IELTS certificate by the end of June.

2. Terms and conditions for submitting the application

The interested parties must send the request for participation and the documents requested by e-mail addressed to international@lumsa.it with the subject "Double Title Application" **by 23 May 2019 - 17.00 hours**. The following documents must be attached to the attached application form, duly completed and signed:

1. Certificate of enrollment with exams passed (internal use) in the first year of the Master's Degree in Marketing & Digital Communication
2. Certificate of English language proficiency
3. Motivational letter (maximum one page in length)
4. Copy of a valid identity document.

3. Evaluation criteria and classification

The Commission, made up of professors of the Master's Degree in Marketing & Digital Communication, will prepare the merit ranking based on the following evaluation criteria:

- English language level up to a maximum of 20 points,
- number of credits acquired up to a maximum of 20 points,
- average of the marks obtained up to a maximum of 15 points,
- motivational letter up to a maximum of 5 points.

At the end of the selection process, a merit ranking will be drawn up by summing the scores achieved by each candidate in the previous points.

The ranking will be published on the website of the International office by May 30, 2019 and no written communications will be sent.

4. Acceptance

The admitted students must send, by e-mail address international@lumsa.it until June 07, 2019 the official acceptance and confirmation of their willingness to adhere to the Double Title degree, supporting the examinations required by the agreement (attached). The admitted students undertake to spend at least one semester plus the time necessary to prepare and discuss the final thesis, at Griffith College Dublin. If the student return before the end of the mobility period, he/she must return the full amount of the scholarship.

5. The scholarship

The Double title degree Mobility Program a.y. 2019/2020 will help only 2 students to partially support the mobility of students with a scholarship of € 4.000,00 each.

Please note that the administrative fee, for all students (with and without scholarship), to be paid at Griffith College is € 5.350,00.

The student is required to pay also the enrollment fees at Lumsa for the academic year 2019-2020.

6. Information pursuant to Italian legislative decree n. 196/2003 (Code regarding personal data) and to EU Regulation 2016/679 (GDPR).

The Lumsa University will process the data provided exclusively for institutional purposes and in compliance with the legislation on the protection of personal data.

For Information:

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Rome, 03 of May 2019