

# Innovation Talks 2019

Open lectures on innovation,  
technology and the future  
of business in society

**27 FEB**  
1.15 - 2.45 PM  
Room 15

**Why use Bitcoin's Blockchain  
to improve charity sector**  
**Guido Barroncini Turricchia**  
Co-founder and CEO Helperbit

**05 MAR**  
2.15 - 3.45 PM  
Room 1

**How to fix a business model**  
**Simone Ridolfi**  
Founder and CEO Moovenda

**06 MAR**  
1.15 - 2.45 PM  
Room 15

**What is a sustainable investment**  
**Stefano Scalera**  
Dirigente Generale  
at Ministry of Economic and Finance

**12 MAR**  
2.15 - 3.45 PM  
Room 1

**Future Critical Thinking  
as a means of responsible  
innovation**  
**Cristina Pozzi**  
Co-founder and CEO Impactscool

**13 MAR**  
1.15 - 2.45 PM  
Room 15

**A Marketplace for  
sustainable investments**  
**Matteo Di Paolo**  
Founder and CEO Gimede

**19 MAR**  
2.15 - 3.45 PM  
Room 1

**Fintech: beyond cash.  
New payment services and Plick**  
**Donato Vadruccio**  
Founder and CEO PayDo

**20 MAR**  
1.15 - 2.45 PM  
Room 15

**Financing innovation:  
from seed investors  
to private equity**  
**Domenico Nesci**  
Partner LVenture Group

**26 MAR**  
2.15 - 3.45 PM  
Room 1

**Value chain innovation  
in traditional industries**  
**Damiano Possenti**  
Partner Progettica

**27 MAR**  
1.15 - 2.45 PM  
Room 15

**A drone for life: how to transport  
and moving emergency blood  
24h a day**  
**Giuseppe Tortora**  
Founder and CEO ABzero

**10 APR**  
2.15 - 3.45 PM  
Room 1

**Sustainable finance and green bonds**  
**Giulia Genuardi** Head of Sustainability  
Planning and Performance Management, Enel  
**Nicole Della Vedova** Head of Capital Markets, Enel

The open lectures will be held in Room 1 and 15,  
Via Marcantonio Colonna 19, Rome

For information:

Prof. **Claudio Giannotti** (c.giannotti@lumsa.it)  
Director of Dep. of Law, Economics, Politics and Modern Languages, LUMSA University  
Prof. **Filippo Giordano** (f.giordano@lumsa.it)  
Program Director of MSc in Management and Finance, LUMSA University