



LUMSA
UNIVERSITÀ

DIPARTIMENTO
DI GIURISPRUDENZA
(PALERMO)

LUMSA-Unipa Management Workshop Summer 2021

Tuesday, 20th July 2021

10:30-13:30, Aula Magna of LUMSA Palermo

OPENING ADDRESS

Gabriele Carapezza Figlia

Head of the Department of Law, LUMSA University Palermo

Organized jointly with



UNIVERSITÀ
DEGLI STUDI
DI PALERMO

SVEAS dipartimento
scienze economiche
aziendali e statistiche

INTRODUCTION

Giovanni Battista Dagnino

LUMSA University

Arabella Mocchiaro Li Destri

University of Palermo

PRESENTATION & DISCUSSION

Martina Aronica

Post-doctoral Fellow, University of Palermo

Big data analytics as driver of internationalization in Italian firms

Alberto Costa

PhD Student, LUMSA University

How does your firm prepare for the future? The interplay of digital transformation and digital mindset

Cristina Leone

PhD Student, University of Palermo

The intersection among public, civil, and corporate governance for sustainability in global sustainability chains: an integrative framework and research agenda

Jelena Mazaj

PhD Candidate, University of Palermo

Covid-19's impact on EU R&I healthcare public-private partnerships

Cinzia Pinello

PhD, University of Palermo

A network perspective on co-branding campaigns: evidence from the fashion industry

NOTE: This workshop series is envisioned as an invaluable opportunity to convene and kickstart a fruitful dialogue on research themes of common interest between and among youngsters, mid-career and senior scholars in management operating at LUMSA and at the University of Palermo. In this first round, presentations are given by youngsters.

